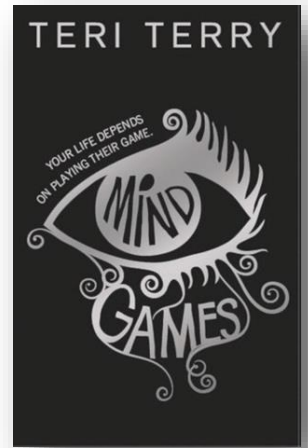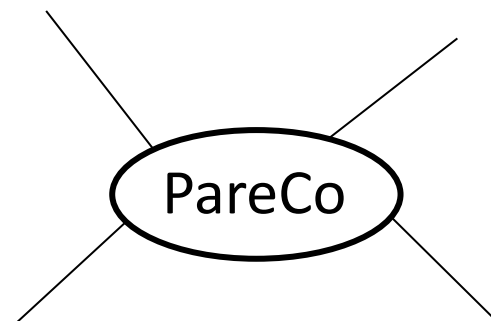# Mind Games

By Teri Terry

Luna is a no-hoper with a secret: in a world of illusion, she can see what is   real. But can she see the truth before it is too late? When she is singled out for testing, she can't hide any longer. The safest thing to do would be to fail, to go back to a dead-end life, no future. But Luna is starting to hope for something better, and hope can be a dangerous thing...

Design PareCo's brand identifying logo.

Create a mind map of the ideas you have when you think of the company name first to help come up with some original ideas.

Think of other big software companies and what their logo's look like for inspiration.

PareCo

ABA

Pare/Co Logo

Your logo design should be clean and simple and one that will be recognisable / and memorable.